

BSG Standard Fleet Program Payment Terms/Timeline

50% deposit Due to start program

-This payment will be distributed to reflect 50% payment on each vehicle listed on the invoice.

Design Consultation

-meeting between client and assigned artist to discuss the creative direction of the branding design

Conceptual Design Phase (4-5 Business Days – Typical (Contingent on Art Dept. work flow))

-The period in which the artist is developing the client's branding

Revision Process

-an undetermined period of time in which artist and client communicate via Phone, Email and In-house meetings to revise art to achieve approval status. **Revisions are free unless client asks to deviate from overall theme discussed during the Design Consultation, this art development will be billed at the rate of \$75hr.**

Artwork Approval

-Client must sign and date approval sheet and return to artist and/or reply to the email chain attached to proof "approved" as a virtual signature. This is binding that the client accepts all spelling, placement and art as satisfactory and correct. Repairs after this stage will be at client's expense.

Production Phase

-Print Files formatted, Print, Laminating and all graphic production necessary.

Scheduling

-Office coordinator will contact client to discuss and schedule the earliest installation date available at the time of artwork approval. Clients must Read, Complete and Sign the Installation Checklist. **Clients will NOT be placed on installation schedule prior to the design reaching the approval stage.**

Installation Date

-Vehicle must adhere to all requirements on the installation checklist

Vehicle Pickup

-Client or Representative will be responsible to look over the completed project for any and all defects by way of/but not limited to: Peeling, Material Failure, Installation Error and Vehicle Damage before accepting delivery. BSG cannot be responsible in any way for "discovered" issues after the vehicle has left BSG premises. Repairs, Remedies or Issues will be evaluated and resolved by Danko Campese, CEO and his determination of liability and course of action.

Final Payment

-Client/Representative will be responsible for payment of the remaining 50% open balance (not covered by the initial 50% deposit allocation) of each vehicle as they are completed. BSG will not release any completed vehicle/product without final payment unless prior written agreement states otherwise. A copy of this agreement must be presented at the time of pickup to assure vehicle/product release.